

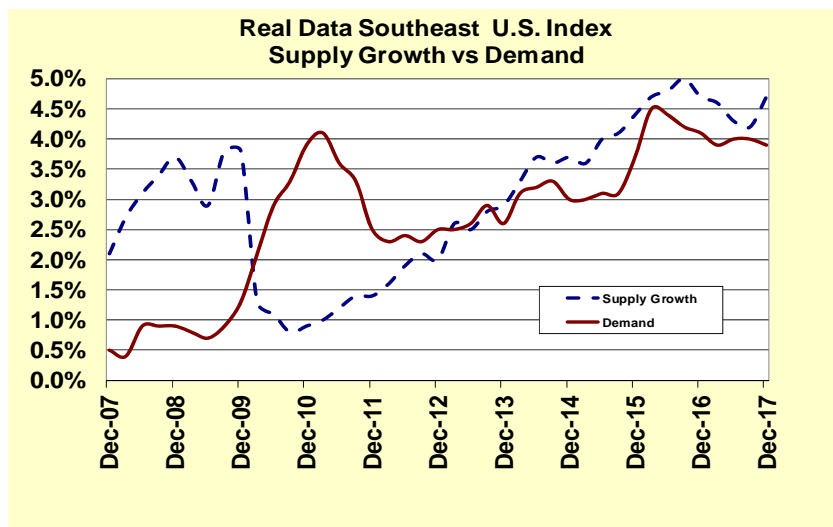
# REAL DATA

Apartment Market Research

## CHARLESTON APARTMENT MARKET UPDATE MARCH 2018

Demand could not keep pace with new supply over the past six months. The occupancy rate was affected by this and sits at 88.7%, the lowest occupancy recorded since 2010. Construction activity remains most prominent in the Central submarket. There are 1,959 units under-construction and 1,795 units proposed within that submarket alone. Rental rates have increased by 2.0% over the past twelve months. The average monthly rent is \$1,170.

As new supply continues to exceed demand over the next twelve months, vacancies are forecasted to rise. During this time, rent growth will slow as communities will likely offer reduced rents in an effort to compete for renters.



**Real Data** publishes Apartment Reports for the metro areas in the Carolinas, Tennessee, Florida and Virginia. These comprehensive reports solicit information from every conventional apartment community with at least 50 units.

For more information about the apartment reports or other market studies provided by **Real Data** please contact Andrea Pevey at (704) 369-2345 ext.102.

Order the full report on-line at [www.aprtindex.com](http://www.aprtindex.com)

Real Data

338 S. Sharon Amity Rd.  
PMB 333  
Charlotte, NC 28211

Phone: (704) 369-2345  
Fax: (704) 369-2160  
[www.aprtindex.com](http://www.aprtindex.com)

# Real Data - Apartment Market Statistics



**SourceCD** - Electronic PDF document (500+ pages) includes the Apartment Index Report's overall and submarket analysis in hard copy and electronic form. In addition, the Apartment SourceCD includes detailed community information with pictures, maps, historical rents and vacancies, floor plans, ownership, management, and sales info for each apartment community.



**DataWizard** - includes copies of the Apartment Index Report and SourceCD plus an interactive GIS mapping application and an excel file containing ownership, management, and five years of historical rents, vacancies, absorption, square footage and development information for each apartment community. Create customized graphs or export information into other software applications. In addition, there is a regional matrix comparing key statistics for all 15 markets covered by Real Data enabling subscribers to compare market conditions in different cities.

1 City / Market	2 Publication Dates	3 Apt SourceCD		DataWizard		4 Apt Assoc Member		5 Price	
		One Issue	Subscription	One Issue	Subscription	YES	NO		
<input type="checkbox"/> Asheville, NC	December	\$575	\$725	\$625	\$800	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Charleston, SC	March / Sept.	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Charlotte, NC	March / Sept.	\$625	\$800	\$700	\$870	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Columbia, SC	May / Nov.	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Greensboro-Winston	April / Oct.	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Greenville-S'burg, SC	June / Dec.	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Jacksonville, FL	Jan. / July	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Nashville, TN	Feb. / Aug.	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Norfolk-Va.Beach, VA	May / Nov.	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Orlando, FL	March / Sept.	\$625	\$800	\$700	\$870	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Raleigh-Durham, NC	Feb. / Aug.	\$625	\$800	\$700	\$870	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Richmond, VA	Jan. / Jul.	\$600	\$775	\$650	\$850	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Savannah, GA	August	\$575	\$725	\$625	\$800	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Tampa-St. Petersburg	May / Nov.	\$625	\$800	\$700	\$870	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Wilmington, NC	June	\$575	\$725	\$625	\$800	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<i>Discounts of \$75 are available for local apartment assoc. members who updated their vacancy and rental information for our survey. The discount only applies to the local markets in which you are an apartment association member.</i>								Less Discount	\$
								Sales Tax 7.25%	\$
								<b>Total Amount Enclosed</b>	\$

6 Customer Information
Name:
Company:
Address:
Address:
City/State/Zip:
Phone:
Fax:
E-mail:
Password:

7 Billing Information		
<input type="checkbox"/>	Check enclosed	<input type="checkbox"/> Bill my credit card
Circle One:	Visa	MasterCard Amex
Credit Card #:		
Expiration Date:	CVC Code:	
Signature:		

Order on-line  
[www.aprtindex.com](http://www.aprtindex.com)  
 get instant access

Mail or Fax with Payment to Real Data: 338 S. Sharon Amity Rd., PMB 333, Charlotte, NC 28211 (704) 369-2345 Fax: (704) 369-2160  
 Order on-line at [www.aprtindex.com](http://www.aprtindex.com)