

# REAL DATA

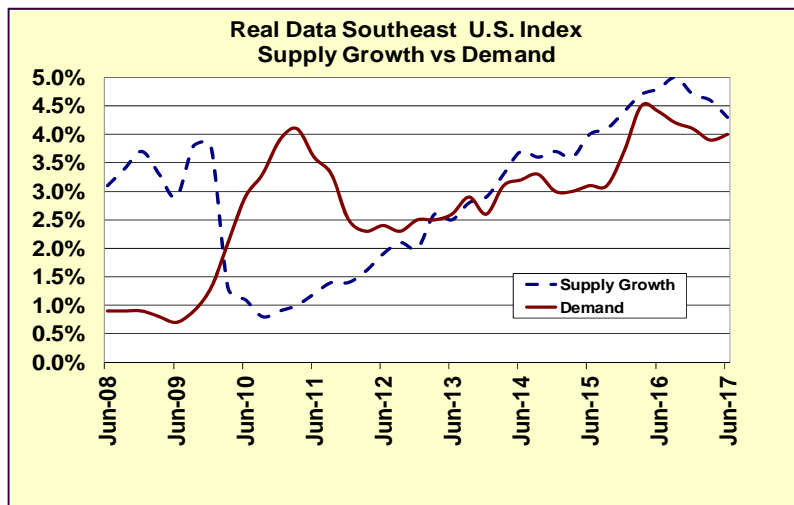
Apartment Market Research

## JACKSONVILLE APARTMENT MARKET UPDATE JULY 2017

Demand for apartment units was strong in Jacksonville over the past six months, which allowed the vacancy rate to reach 4.4%. Rent growth continued allowing the average monthly rent to reach \$986 per month.

Development continues at a strong pace. There are now more than 8,000 units either proposed or under construction. The majority of new construction is concentrated in the Baymeadows and Southeast submarkets.

“The Jacksonville vacancy rate is expected to remain in the 5% range through the coming eighteen months, despite the development pipeline. Rent growth is also expected to remain strong,” reports Kelly Reddecliff, multi-family analyst at Real Data.



Real Data publishes Apartment reports for numerous markets in the Carolinas, Tennessee, Virginia and Florida. These comprehensive reports solicit information from every conventional apartment community with at least 50 units.

These reports can be helpful in assisting you with preparing budgets, researching competition, creating presentations for owners and tracking the development pipeline in your area.

For more information about the apartment reports or other market studies provided by Real Data, please call Kelly Reddecliff at (704) 369-2345 x103.

Order the full report on-line at [www.apindex.com](http://www.apindex.com)

Real Data  
338 S. Sharon Amity Rd.  
PMB 333  
Charlotte, NC 28211

Phone: 704-369-2345  
Fax: 704-369-2160  
[www.apindex.com](http://www.apindex.com)

# Real Data - Apartment Market Statistics



**SourceCD** - Electronic PDF document (500+ pages) includes the Apartment Index Report's overall and submarket analysis in hard copy and electronic form. In addition, the Apartment SourceCD includes detailed community information with pictures, maps, historical rents and vacancies, floor plans, ownership, management, and sales info for each apartment community.



**DataWizard** - includes copies of the Apartment Index Report and SourceCD plus an interactive GIS mapping application and an excel file containing ownership, management, and five years of historical rents, vacancies, absorption, square footage and development information for each apartment community. Create customized graphs or export information into other software applications. In addition, there is a regional matrix comparing key statistics for all 15 markets covered by Real Data enabling subscribers to compare market conditions in different cities.

1 City / Market	2 Publication Dates	3 Apt SourceCD		DataWizard		4 Apt Assoc Member		5 Price	
		One Issue	Subscription	One Issue	Subscription	YES	NO		
<input type="checkbox"/> Asheville, NC	December	\$550	\$700	\$600	\$775	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Charleston, SC	March / Sept.	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Charlotte, NC	March / Sept.	\$600	\$775	\$675	\$845	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Columbia, SC	May / Nov.	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Greensboro-Winston	April / Oct.	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Greenville-S'burg, SC	June / Dec.	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Jacksonville, FL	Jan. / July	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Nashville, TN	Feb. / Aug.	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Norfolk-Va.Beach, VA	May / Nov.	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Orlando, FL	March / Sept.	\$600	\$775	\$675	\$845	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Raleigh-Durham, NC	Feb. / Aug.	\$600	\$775	\$675	\$845	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Richmond, VA	Jan. / Jul.	\$575	\$750	\$625	\$825	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Savannah, GA	August	\$550	\$700	\$600	\$775	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Tampa-St. Petersburg	May / Nov.	\$600	\$775	\$675	\$845	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<input type="checkbox"/> Wilmington, NC	June	\$550	\$700	\$600	\$775	<input type="checkbox"/>	<input type="checkbox"/>	\$	
<i>Discounts of \$75 are available for local apartment assoc. members who updated their vacancy and rental information for our survey. The discount only applies to the local markets in which you are an apartment association member.</i>								Less Discount	\$
								Sales Tax 7.25%	\$
								<b>Total Amount Enclosed</b>	\$

NC Residents add 7.25% Sales Tax

6 Customer Information
Name:
Company:
Address:
Address:
City/State/Zip:
Phone:
Fax:
E-mail:
Password:

7 Billing Information		
<input type="checkbox"/> Check enclosed <input type="checkbox"/> Bill my credit card		
Circle One:	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex	
Credit Card #:		
Expiration Date:	CVC Code:	
Signature:		

Order on-line  
[www.apartmentindex.com](http://www.apartmentindex.com)  
 get instant access